

ERIN STRNAD

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WORK EXPERIENCE

SKILLS

2020 - Present

DIGITAL MARKETING SPECIALIST

at CleanAir Engineering, Inc.

- Designing digital and print media
- Managing the main website via WordPress
- Creating email blasts via HubSpot
- Creating website layouts
- Collecting data from Google Analytics
- Managing Google AdWords
- Helping develop new marketing strategies
- Manage SEO
- Some HTML and CSS work

ADOBE

InDesign
Photoshop
Illustrator
Premiere Pro
Audition
After Effects
Bridge
Lightroom
Acrobat

2019

DIGITAL MEDIA & MARKETING SPECIALIST

at BOS Holdings

- Graphic design work for social and print
- Managing all social media accounts
- Adding job postings to Indeed
- Interviewing intern applicants
- Managing multiple interns
- Managing all websites via WordPress
- Photography and Video work
- Documenting live events
- Writing and uploading blog posts for multiple websites
- Managing Google Maps locations

MISC.

Graphic Design
UI/UX
HTML
CSS
Photography
Videography
Script Writing
Audio Editing
Marketing
DSLR

2017 - 2019

MULTIMEDIA DESIGNER/VIDEOGRAPHER

at Medulla, LLC.

- Designed promotional materials for web, social media, and print
- Scripted, shot, animated and edited video projects
- Created interactive PDFs through Adobe Acrobat
- Organized photo shoots for headshots and promotional images
- Developed marketing strategies for web
- Collaborated with team members

WEB

WordPress
Google Suite
Hootsuite
Asana
Microsoft Office
Wix
YouTrack

EDUCATION

Cum Laude Graduate

TELECOMMUNICATIONS AND FILM, B.A.

at The University of Alabama

GRAPHIC DESIGN MINOR

at The University of Alabama